

Kenai Peninsula College

Strategic Plan 2007-2011

MISSION STATEMENT

Kenai Peninsula College is committed to excellence in education, training and life-long learning by offering accessible opportunities in a supportive environment.

STRATEGIC GOALS

- **Attract and retain highly qualified, innovative and inspiring faculty and staff**
 - Create a permanent Learning Center at KBC, fully staffed and supplied with resources for tutors and students for reading, writing, and math. {Directors}
 - Continue to provide and/or increase annual professional development funds for training for both campuses' faculty and staff equally {Directors, Administration}
 - Purchase adequate equipment, i.e. Printers, high-speed Xerox machines, fax, etc. {Administration}
 - Survey all employees for specific ideas about ways to improve KPC; i.e., training on ergonomics. Develop an analog to UAF employee rewards program; create committee to review {Director}
 - Arrange special rates at the local gyms or the Sports Arena for walking. {Business Office}
 - Arrange for twice yearly visits by ORP and TERS/PERS representatives to both campuses {Director of Administrative Services}
 - Continue to support bi-partite research activities and recognition of same {Assistant Director for Academics and Faculty Chairs}
 - Encourage increased communication between KRC & KBC faculty; include KBC faculty in program planning {Faculty Chairs}
 - Develop a program to provide incentives for participation in development/training {Director of Administrative Services}
 - Increase opportunities for professional training, lectures, and CAFÉ events on both campuses {Assistant Director for Academics}
 - Establish formal teaching awards based on excellent teaching practices {Faculty Forum}

- **Provide a safe, supportive and stimulating learning environment that attracts a culturally diverse student body**
 - Create an emergency campus notification system {Directors, Safety Officer, IT, Maintenance}
 - Emphasize the importance of fostering friendliness and helpfulness in all orientation sessions for faculty, staff and student workers. {Leadership Team}

- Schedule regular training for all supervisors of peer advisors and student workers that emphasizes personal attention and "customer service." {Business Office, Student Services, Director}
- Place permanent directories and maps in all campus entries with clear directions to all locations. (Maintenance, Wayfinding Committee)
- Create an annotated idea list of effective teaching practices for enhancing instruction, including CAPRA accommodations. {Education faculty}
- Prepare a booklet outlining bias issues for supervisors and faculty to use. {Faculty/staff committee}
- Conduct a workshop during Fall 2008 convocation identifying bias in written and spoken language {Diane Taylor}
- Establish local KPC mentors to work with faculty interested in distance education opportunities {Faculty Chairs}
- Increase awareness of students and staff regarding library resources and services available {Jane Fuerstenau (KRC)/Chris Thorsrud (KBC)}
- Work with liaisons from various agencies/organizations to develop strategies for fostering the success of different cultural groups {Diane Taylor/Stan Vogel}

- **Have among the best equipped, aesthetically pleasing and environmentally responsible facilities in the state**

- Provide student housing at both campuses in collaboration with private sector. {Directors}
- Provide state-of-the art faculty offices, instructional spaces and equipment. {Maintenance, Directors}
- Explore potential uses of KPC property on Hesketh Island for educational opportunities for students, faculty & staff. {Maintenance, Business Office, Director}

- **Have students achieve their academic, vocational, professional and/or self-enrichment goals and contribute to the greater community**

- Establish and fund vital Advising position at KBC.
- Fund a professional assistant to help with community partner and relationship building contact and increasingly complex data management and record keeping in the KRC Career and Community Engagement Center. {Directors}
- Establish a program for faculty experienced with service-learning to become mentors for new faculty via course release/ overload mini-grants. {CCEC, Directors}
- Schedule IT training for faculty & staff {IT Department, Director}
- Explore applying for Student Support Services TRIO program (application due fall of 2008). {Student Services}

- Maintain cross-campus communication and collaboration with increased visits each semester between KBC, RBES and KRC SES and CCEC staff {Directors}
- Arrange for two staff members to attend a conference to research intuitive, user friendly, accessible, virtual student orientation {KRC & KBC Counselors}
- Provide workshops to faculty on the protocol, processes and myriad of options for student internships and on campus employment {Student Services}
- Develop and implement new on-line asynchronous new student orientation and advising systems {Title III Grant}

- **Possess modern technology that optimally supports both classroom and distance learning**

- Standardize technology across the respective campuses {IT}
- Hire additional Student IT Services Technicians at KRC and KBC {IT, Administration}
- Write and submit proposal to request funding for continuation of TRA (Tech resource assistant) into summer semester (and longer, if required) for KPC Online Forms project. {Vision Team 5}
- Install and test new wireless equipment. {IT Services}
- Create a document detailing all technology services available on campus and distribute this to staff and faculty. {IT & Media Center}
- Conduct on-going training for faculty, both regular and adjunct, on new Blackboard features and interactive tools {Faculty Forum}
- Advertise availability of on-line forms in January 2008 {IT, various departments with forms}

- **Offer enhanced and expanded programs that meet both the current and future needs of our greater community**

- Obtain funding to fill three vacant faculty positions {Director}
- Obtain funding to hire Assistant Director for Academics {Director}
- Investigate developing 4 year programs that relate to community needs and values, e.g. Fisheries management, tourism {Assistant Director for Academics, Faculty Chairs}
- Continue to increase college's capability for distance delivery {Assistant Director for Academics, Faculty Chairs}
- Analyze/adjust course schedules to make synchronous courses move available to working students and single parents {Assistant Director for Academics, Faculty Chairs}
- Obtain funding for Art faculty position at KBC {KPC and KBC director}
- Collaborate with UAA on development and implementation of 4 year degree in marine science at KBC {KBC director, KBC Biology professor, KPC director}

- **Acquire and sustain ample funding for faculty, staff and facilities, and utilize reduced tuition, tuition waivers and financial aid so our programs are available to all who want to learn**

- Contract with Professional Development/Fundraising Consultant - Clements Group {Director, Admin Services}
- Develop fundraising materials. {Business Office}
- Hire dedicated Resource Development employee {Director, Business Office}
- Increase Marketing Efforts – increase KBC marketing budget for new program marketing {Directors}
- Transition the use of Kenai Peninsula Borough funding towards scholarships for a broader segment of the Borough population. {Leadership Team}
- Plan KPC "Annual Fund" Drive - beginning of Fall 2008. {Director, Business Office}
- Establish Donor Wall at KRC {Maintenance, Business Office}
- Establish new position - Entrepreneurial Center Manager {Director, Leadership Team, faculty}
- Develop a Donor Website {Resource Development Team}
- Develop an Alumni Association {Resource Development Team; Student Union}
- Develop KPC “Proposal Development” Website {Director of Administrative Services}