Proposal Rubric

Comments

Enter comments here

1. Ideas and Contents	(Low)				(High)
	1	2	3	4	5
Originality					
	1	2	3	4	5
Environmental benefits					
	1	2	3	4	5
Technically possible to implement					
	1	2	3	4	5
Innovative technology					
	1	2	3	4	5
Research and experimentation					
	1	2	3	4	5
Nature and scope of idea					

2. Organization

Helps develop central idea	1	2	3	4	5
Flows smoothly	1	2	3	4	5

3. Voice, Tone, Flavor

Writer's enthusiasm apparent	1	2	3	4	5
Interest feels honest	1	2	3	4	5

4. Effective Word Choice

Lively vocabulary	1	2	3	4	5

5. Sentence Structure

Natural and fluent	1	2	3	4	5

6. Writing Conventions

No Glaring errors	1	2	3	4	5

7. Graphic Supplements

Charts and/or graphs	1	2	3	4	5
Design sketches or models	1	2	3	4	5